



TourismWatch

The quarterly on tourism and development is published in German. English abstracts are available online. Subscribe at: www.tourism-watch.de/node/1050



From Volunteering to Voluntourism

Challenges for the Responsible Development of a Growing Travel Trend.



Aviation in times of Climate Change

Agrofuels – boon or bane for future mobility?



Sympathie-Magazine

Magazines of understanding, country reports and thematic issues. Published in German. Available at: www.sympathiemagazin.de

Striving for peace and justice Preserving creation Learning from one another

Bread for the World is the development service of the Protestant Churches in Germany. Its working desk Tourism Watch is committed together with partner organisations to a sustainable tourism development through:

- Engagement for human rights
- Dialogue with the tourism industry on sustainability standards
- Networking of civil society organisations in the global North and South
- Promoting alternatives in tourism
- Raising awareness among tourists

For more information please contact:

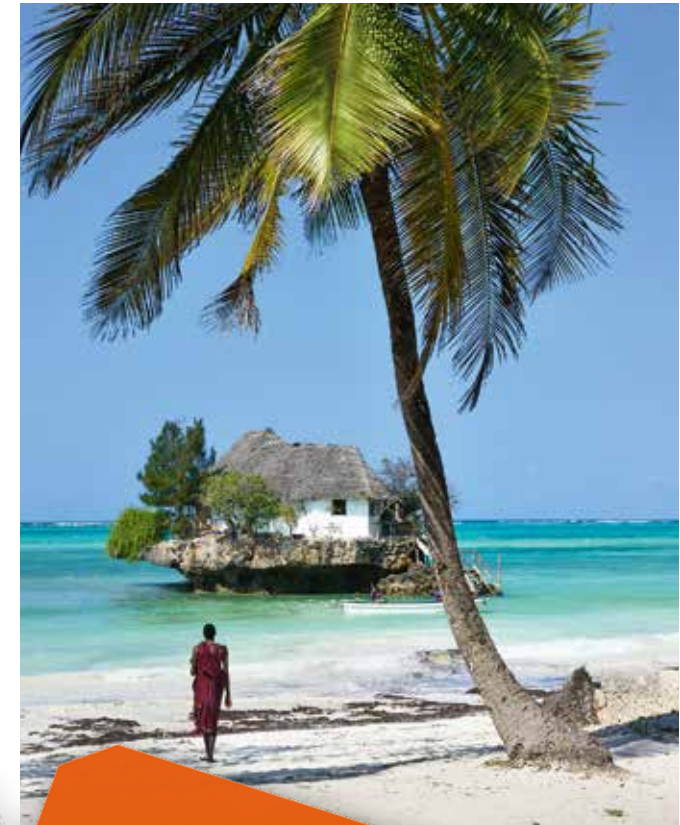
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Fair tourism

A matter of heart and mind



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Brot
für die Welt

Did you know that...

- ... tourism is the main source of foreign currency revenue in every third developing country?
- ... every 11th employment worldwide depends on tourism, but also several million children are working in tourism?
- ... every year more than 11 million Germans spend their holidays in developing or emerging countries? All-inclusive packages are particularly popular among them.
- ... the acceptable annual budget of two tons of CO₂ per person is already exhausted for a one way flight from Germany to the Caribbean?
- ... bus and trains are the most environmentally friendly means of transport, but nevertheless, air travel is supported by tax reliefs in the amount of about 10 billion Euro in Germany every year?
- ... about 700.000 m³ of water are needed every year for the irrigation of an 18-hole golf course in Spain? With the same amount, the drinking water demand of a city with 15.000 inhabitants could be satisfied.
- ... meanwhile also sustainability certificates exist in tourism?



Valuable tips for responsible travel are provided in the booklet "Fair tourism. A matter of heart and mind". The booklet is published in German but all contents are available in English on www.fair-travel.brot-fuer-die-welt.de



Tourism = Development?

Tourism creates jobs, brings in foreign currency and is thus regarded as an engine for development. But the social impact regarding education and basic needs of local people is often overestimated. Also ecological costs, especially the major contribution of tourism to climate change, are largely unmentioned.

Tourism can contribute to positive development impulses, if local people are taking part in decision-making, tourism infrastructure is integrated in the regional economy, and local trade and industrial units are involved. The preservation of nature, tradition and culture needs to take precedence over the economic interests of a few businesses and investors.

Tourism needs rules

Tourism Watch calls for

- more participation of local people in the planning of tourism and within touristic development
- effective measures for the protection of human rights by the government, tour operators, hotels and airlines
- more climate justice, especially for those people not being involved in tourism

When visiting others, open your heart and your eyes.

Tanzanian proverb

We hope you enjoy your holiday!

Make responsible travel decisions and ask your tour operator for transparency on

- working conditions and social security
- environmental standards and climate protection measures
- participation of local people
- human rights situations and measures to protect children from sexual exploitation

At www.reportchildsextourism.eu

suspicious of sexual exploitation of children by tourists can be reported.



Following an intensive and independent examination, **TourCert** awards a label for sustainability to tourism companies. Tourism Watch is a member of the certification council.

www.tourcert.org/en



Bread for the World is member of the **ECPAT** Germany network for the elimination of child prostitution, child pornography and the trafficking of children for sexual purposes.

www.ecpat.net



The Roundtable **Human Rights in Tourism** is an open platform in order to promote human rights in tourism.

www.humanrights-in-tourism.net